



### 3 Ways to Make An Impact with Your Message

Ways to Make An Impact With Your Message

- 1. Be open, be real and be transparent (Share your story)
- 2. Create a memorable mantra: (Fit Fierce and Fabulous, BYOB, Champagne Diet)
- 3. Visibility with a Purpose (Having a purpose behind your posts and authentically connecting )

**BRAINSTORM:**

1) Let's get personal. What is your story? How can you share it?

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2) What does a mantra mean to you? Do you have one? If so, how can you align it with your brand?

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3) Does your content have a purpose? Does it offer value, or connect you with your ideal clients? If so, what is your purpose for posting, and what value does it offer? If not, how can you create content/posts that deliver your message?

Explain below.

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For More:  
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